



Presort Standard Permit



need to
change



Direct Mail Mailing's Standardized Indicia

Place the indicia (permit information) in the upper right hand corner of the postcard.

Maintain at least a .25" clearance from the edges of the mail piece.

Maintain at least a .25" clearance around the indicia (no type or graphics).

Font cannot be any smaller than 8pt, Arial font.

Call us if you have any questions.



Postcards



Brochures

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Direct Mail That Works!