



## Presort First Class Permit



need to  
change

*Direct Mail Mailing's Standardized Indicia*

Place the indicia (permit information) in the upper right hand corner of the postcard.

Maintain at least a .25" clearance from the edges of the mail piece.

Maintain at least a .25" clearance around the indicia (no type or graphics).

Font cannot be any smaller than 8pt, Arial font.

Call us if you have any questions.



Postcards



Brochures

*Direct Mail That Works!*

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