

© Copyright Direct Mail Works 2019



- DESIGN
- PRINT
- LISTS
- MAIL

Fold Line

Fold Line

Fold Line

Safety Line - No important TEXT beyond this line

Postmark Area  
LEAVE BLANK  
1.25 in. x 1.25 in.

Address & Barcode Area

LEAVE BLANK

2.125 in. High x 4.125 in. Wide

Background color must be white.

# Template for 8.5 x 14 Double Parallel

Submitted Size will be 8.75 in. x 14.25 in.  
(When folded the final size will be 3.52 in. x 8.5 in.)

## FRONT PANEL

Outside

Delete this template when finished, or ensure the artwork covers it completely. Please DO NOT submit artwork with this template showing.

### Outside

To eliminate the risk of your postcard being returned to you by the postal automation process, any address that is placed lower than 2.75 in from the bottom of the card should not contain a STATE or ZIP CODE.

**\*BLEED IS REQUIRED** to ensure ink coverages goes to the very edge of the end product, make certain to extend any graphics/artwork passed the "Final Trim Size," to the very edge of this template.

1

3.45 in.

2

3.52 in.

3

3.52 in.

4

3.52 in.

Safety Line - No important TEXT beyond this line

Inside

Fold Line

Fold Line

Fold Line

\*BLEED IS REQUIRED to ensure ink coverages goes to the very edge of the end product, make certain to extend any graphics/artwork passed the "Final Trim Size," to the very edge of this template.

4

3

2

1

3.52 in.

3.52 in.

3.52 in.

3.45 in.