



# Template for 6.5 x 8 EDDM Retail Postcard

(Submitted size with bleed edges: 6.75in X 8.25in)

**This pdf file can be opened in  
Adobe Acrobat, Photoshop,  
Illustrator, or InDesign.**

**\*BLEED IS REQUIRED** to ensure ink coverages goes to the very edge of the end product, make certain to extend any graphics/artwork passed the "Final Trim Size," to the very edge of this template.

# Template for 6.5 x 8 EDDM Retail Postcard

(Submitted size with bleed edges: 6.75in X 8.25in)

Delete this template when finished,  
or ensure the artwork covers it  
completely. Please **DO NOT** submit  
artwork with this template showing.

*The permit  
must appear in  
the upper right  
hand corner as  
shown here*

PRSR STD  
ECRWSS  
US POSTAGE  
**PAID**  
EDDM RETAIL

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ink coverages goes to the very edge of  
the end product, make certain to ex-  
tend any graphics/artwork passed the  
"Final Trim Size," to the very edge of this  
template.

*The addressing text must read exactly  
as shown here in the address area.  
The background color must be white.*

\*\*\*\*\***ECRWSS**\*\*\*\*\*  
**LOCAL  
POSTAL CUSTOMER**