

## **Template for 5 x 7 Postcard**

(Submitted file size will be 5.25 X 7.25)

This pdf file can be opened in Adobe Acrobat, Photoshop, Illustrator, or InDesign.

\*BLEED IS REQUIRED to ensure ink coverages goes to the very edge of the end product, make certain to extend any graphics/artwork passed the "Final Trim Size," to the very edge of this template.

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Delete this template when finished, or ensure the artwork covers it completely. Please DO NOT submit artwork with this template showing.

Postmark Area LEAVE BLANK 1.25 in. x 1.25 in.

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To eliminate the risk of your postcard being returned to you by the postal automation process, any address that is placed lower than 23/4" from the bottom of the card should not contain a STATE or ZIP CODE.

## Address & Barcode Area LEAVE BLANK

2.25 in. High x 4.125 in. Wide

Background color must be white.

Safety Line - No important TEXT beyond this line