DirectMailWorks
Delivering Customers Through the Mail

DESIGN
PRINT
LISTS
MAIL

Template for 5.5 x 8.5 Postcard
(Submitted file size will be 5.75 X 8.75)

**This pdf file can be opened in Adobe Acrobat,
Photoshop,Illustrator, or InDesign.**

*BLEED IS REQUIRED to ensure ink coverages goes to the very edge of the end product, make certain to extend any graphics/artwork passed the "Final Trim Size," to the very edge of this template.

**Postmark Area
LEAVE BLANK**
1.25 in. x 1.25 in.

Delete this template when finished, or ensure the artwork covers it completely. Please DO NOT submit artwork with this template showing.

*BLEED IS REQUIRED to ensure ink coverages goes to the very edge of the end product, make certain to extend any graphics/artwork passed the "Final Trim Size," to the very edge of this template.

To eliminate the risk of your postcard being returned to you by the postal automation process, any address that is placed lower than 2¾" from the bottom of the card should not contain a STATE or ZIP CODE.

Address & Barcode Area
LEAVE BLANK
2.25 in. High x 4.125 in. Wide

Background color must be white.