DirectMailWorks
Delivering Customers Through the Mail

- DESIGN
- PRINT
- LISTS
- MAIL

Lower Area Barcode Template for 4 x 6 Postcard
(Submitted size with bleed edges: 4.25in X 6.25in)

This pdf file can be opened in Adobe Acrobat, Photoshop, Illustrator, or InDesign.

*BLEED IS REQUIRED to ensure ink coverages goes to the very edge of the end product, make certain to extend any graphics/artwork passed the "Final Trim Size," to the very edge of this template.

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Safety Line - No important TEXT beyond this line

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Delete this template when finished, or ensure the artwork covers it completely. Please DO NOT submit artwork with this template showing.

**Postmark Area
LEAVE BLANK**
1.25 in. x 1.25 in.

To eliminate the risk of your postcard being returned to you by the postal automation process, any address that is placed lower than 2¾" from the bottom of the card should not contain a STATE or ZIP CODE.

Address & Barcode Area

LEAVE BLANK

**2.25 in. High x 3.125 in. Wide
Plus entire 6/8" Across the bottom**

Background color must be white.

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6/8"