

Template for 4.25 x 6 Postcard With Lower Area Barcode

(Submitted size with bleed edges: 4.5in X 6.25in)

This pdf file can be opened in Adobe Acrobat,
Photoshop, Illustrator, or InDesign.

*BLEED IS REQUIRED to ensure ink coverages goes to the very edge of the end product, make certain to extend any graphics/artwork passed the "Final Trim Size," to the very edge of this template.

© Copyright Direct Mail Works 2019



*BLEED IS REQUIRED to ensure ink coverages goes to the very edge of the end product, make certain to extend any graphics/artwork passed the "Final Trim Size." to the very edge of this template.

Delete this template when finished, or ensure the artwork covers it completely. Please DO NOT submit artwork with this template showing.

Postmark Area LEAVE BLANK 1.25 in. x 1.25 in.

To eliminate the risk of your postcard being returned to you by the postal automation process, any address that is placed lower than 23/4" from the bottom of the card should not contain a STATE or ZIP CODE.

Address & Barcode Area LEAVE BLANK

2.25 in. High x 3.125 in. Wide Plus entire 6/8" Across the bottom

Background color must be white.

Background color must be white.

Safety Line - No important TEXT beyond this line

