**Postmark Area
LEAVE BLANK**
1.25 in. x 1.25 in.

DirectMail Works
Delivering Customers Through the Mail

- DESIGN
- PRINT
- LISTS
- MAIL

Template for
11 x 17 Quarter Fold

Submitted Size will be 11.25 in. x 17.25 in.
(When folded the final size will be 5.5 in. x 8.5 in.)

The pdf file can be opened in Adobe Acrobat, Photoshop, InDesign, or Illustrator.

To eliminate the risk of your postcard being returned to you by the postal automation process, any address that is placed lower than 2¾" from the bottom of the card should not contain a STATE or ZIP CODE.

**Address & Barcode Area
LEAVE BLANK**

2.125 in. High x 4 in. Wide

Background color must be white.

TOE

HEAD

Fold Line

Fold Line

**(Toe Backs
up to Toe
on Inside)**

**(Head Backs
up to Head
on Inside)**

FRONT PANEL

Delete this template when finished, or ensure the artwork covers it completely. Please DO NOT submit artwork with this template showing.

*BLEED IS REQUIRED - to ensure ink coverages goes to the very edge of the end product, make certain to extend any graphics/artwork passed the "Final Trim Size," to the very edge of this template.

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Safety Line - No important TEXT beyond this line

HEAD

Fold Line

TOE

(Head Backs up to Head on Outside)

(Toe Backs up to Toe on Outside)

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