

1

2

3

Postmark Area  
LEAVE BLANK  
1.25 in. x 1.25 in.

Address & Barcode Area  
LEAVE BLANK  
2.125 in. High x 4.125 in. Wide  
Background color must be white.



# Template for 10.5 x 17 Tri-Fold

Submitted Size will be 10.75 in. x 17.25 in.  
(When folded the final size will be 5.6 in. x 10.5 in.)

The pdf file can be opened in Adobe Acrobat, Photoshop, InDesign, or Illustrator.

# FRONT PANEL

Delete this template when finished, or ensure the artwork covers it completely. Please DO NOT submit artwork with this template showing.

**\*BLEED IS REQUIRED** to ensure ink coverages goes to the very edge of the end product, make certain to extend any graphics/artwork passed the "Final Trim Size," to the very edge of this template.

To eliminate the risk of your postcard being returned to you by the postal automation process, any address that is placed lower than 2 3/4" from the bottom of the card should not contain a STATE or ZIP CODE.

Fold Line

Fold Line

5.625 in.

5.6875 in.

5.6875 in.

3

2

1

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Fold Line

Fold Line

5.6875 in.

5.6875 in.

5.625 in.